



# THE ONLY SUSTAINABLE COMPETITIVE ADVANTAGE ON THE WEB

Our **user experience** consultants create online experiences that exceed user expectations. Our **developers** customize the systems that drive business value for our clients:

**healthcare**

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**education**

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**finance**

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**real estate**

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**commerce**

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**energy**

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**communications**

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our solutions:

## **Digital Strategy**

How will your business continue to evolve in the digital age? We'll help you create the roadmap.

## **Enterprise Website Design**

Redefining customer engagement. Transitioning your core business services to the web.

## **Portals and Intranets**

Creating opportunities for collaboration and productivity on the web for employees and customers.

## **Custom Applications**

Building custom applications from the ground up to serve any unique business need.

## **Enterprise CMS**

Designing systems to manage all of your brands and sub-brands with a single CMS and a seamless user experience.

## **Enterprise Search**

Exposing content so customers can explore products and services on their own terms.

## **Mobile and Emerging Technology**

Expanding businesses into the most rapidly growing communication channels available.

# NavigationArts

is a full-service web consultancy specializing in user experience design and development for the enterprise.

